

PRESS RELEASE

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**FOR IMMEDIATE RELEASE
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Equiade gives a helping hand to Never Say Never Farm and Produces a Miracle Recovery and a New Life for a Quarter Horse Gelding.

June 21, 2011----Never Say Never Farm's owner and manager, Kate Redmon, was in need of help. She turned to Equiade, Inc., the industry leader in all-natural Equine Supplements, who generously donated \$700 of product, which is exactly what she needed to save this elderly Quarter Horse's life.

The "BEFORE" pictures of this elderly QH gelding show an emaciated horse with a deteriorating skin condition that resulted from neglect. He was started with a twice a day loading dose of the Body Builder. In a week he was put on the recommended maintenance dose of Body Builder. Within just three months, they transformed this horse's overall condition and demeanor.

"We are very happy to help. It is usual for me to hear about great results from the racehorse owners we usually sell to" said Dr. Pecoraro, owner of Equiade, Inc., "but I was very surprised myself at how powerful our Body Builder is, and how rapidly it was able to rehabilitate this neglected horse."

With this newfound secret tool, Equiade's Body Builder, Kate has continued use of this product to aide her neglected horses and get them to climb back up to top condition in an extremely short period of time. On top of the already above named success she's had with the product, she's also seen spectacular results with her thoroughbred breeding.

"My lactating broodmares usually have difficulty maintaining their weight. I am conditioned to feeding mass quantities of feed and high protein hay in an effort to maintain the condition of my broodmares after they foal, but inevitably I flight a losing battle and wean my foals early.", Redmon says, "This year I put the mares on Body Builder post-foaling and the results were amazing. I didn't have to wean a single foal early due to the depleted condition of any of the mares, and all the mares were returned to the field post weaning as fat mares...on a diet. I give the Body Builder all the credit for their extremely good flesh and outstanding foot texture".

Equiade, Inc. is one of the first companies in the horse industry to sell equine supplement products, and has a long tradition of developing horse supplements for the thoroughbred horse industry. To watch a video of one of Kate Redmon's horses that was significantly helped by Equiade supplements, visit www.equiade.com/lube-all-video.htm. For more information email info@equiade.com or visit www.equiade.com.

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